

# I DRIVE FOR YOU



## MAKE MY CAR YOUR ADVERTISING MEDIUM

Sponsorship is more than just a sticker on a car. Sponsoring in motorsport means advertising that the audience will remember, that is exciting and successful. Thanks to the emotions associated with a race, it is possible to naturally increase the level of awareness of your company. Direct and appealing. Private supporters are also very welcome.

In the 2022 season I will start at the Histocup in the "Classica Trophy" category. This is a racing series for historic vehicles with a minimum age of 20 years. Eight races will be driven on permanent racetracks in Austria, the Czech Republic, Slovakia, Hungary and Croatia. Further participation is planned at the Nürburgring Classic in Germany and at Ventilspiel. In addition, I start some mountain rallies in Styria.

## VISIBILITY OF YOUR COMPANY

- On the racing car
- On the towing vehicle and on the trailer
- On the driver's overall and on the helmet
- Link on the website
- Presence on social media / Facebook
- Pictures on my website and the racing series, etc ...
- Mention as a partner in all press releases
- Visibility in livestream, Histocup annual catalog

## INFORMATION ABOUT THE DRIVER

Name / Residence:	Gerhard Braunegger, Hengsberg (A)
Active since:	2019
Driver license:	Regularity License International
Vehicle:	Alfasud Sprint Veloce 1.5 - Trofeo special model, built in 1983
Championships:	Histocup, Nürburgring Classic, Ventilspiel, mountain rally cup
Previous successes:	1st place - Histocup, Automotodrom Brno 2021 4th place - mountain rally, Kitzreck / St. Andrä 2021 2nd place - Histocup, Slovakiaring 2021 3rd place - Histocup, Red Bull Ring 2020 2nd place - mountain rally, Lobming / Voitsberg 2019 2nd place - mountain rally, Gasen / Straßegg 2019 3rd place - mountain rally, Kitzreck / St. Andrä 2019



## RACE TRACKS

Red Bull Ring (A) Spielberg, Salzburg Ring (A) Plainfeld, Automotodrom Brno (CZ) Brno, Nürburgring (D) Nürburg, Grobnik, Rijeka (HR) Čavle, Pannonia-Ring (H) Ostffyasszonyfa, Slovakia Ring (SK) Orechová Potôň, Autodrom Most (CZ) Most - Souš, Mountain roads in Styria

## MY SEASON GOALS

Chances of success: victories and podiums  
Season goal: To win the Classica Trophy overall ranking  
Number of races: 8 x Histocup, 4 x Nürburgring, 1 x Ventilspiel, a few hill climbs

## REQUIRED BUDGET

Total: EUR 7,000.00  
Main sponsors: EUR 4,000.00  
Co-sponsors: EUR 500.00  
Supporters: EUR 100.00

## MY BANK DETAILS

Steiermärkische Sparkasse, Gerhard Braunegger,  
IBAN: AT28 2081 5000 0436 9385, BIC: STSPAT2G, purpose of use: Sponsoring

## LINKS TO CAR AND RACE SERIES

[www.alfasprint.at](http://www.alfasprint.at)  
[www.facebook.com/AlfasudSprintTrofeo](https://www.facebook.com/AlfasudSprintTrofeo)  
[www.histocup.com](http://www.histocup.com)  
[www.nuerburgringclassic.de](http://www.nuerburgringclassic.de)  
[www.ventilspiel.at](http://www.ventilspiel.at)  
[www.bergrallye.at](http://www.bergrallye.at)



## CONTACT

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